

Media Instructions

If your church needs to “gather without gathering” here are two easy media methods.

Telephone Conference Call.

A telephone conference call is easy to use and accessible to almost everyone. However, CC is designed as an interactive platform (everyone can speak and everyone can hear) and there is often background noise or feedback that effect quality, so we advise that you ask everyone to “mute their phone” to reduce noise and disruption.

We recommend Free Conference Call <https://www.freeconferencecall.com/>

The call is free and hosts up to 1,000 phones.

Facebook Live.

Facebook Life is perhaps the easiest way to broadcast your service. Broadcaster will need a device with internet connection and a camera (a smart phone will suffice.) The broadcaster will need a FB account, and each participant will need a FB account also. ou can even schedule your stream, or host a watch party. And if you’re concerned as to how your participants will give in the offering or view church announcements, just make sure you include a link to your church website in the comments.

Here’s how you can live stream your service.

1. Tap the camera icon to the left of your search bar.
2. Give Facebook access to your camera and microphone when prompted.
3. Switch to "Live" on the bottom of your camera screen.
4. Choose your privacy and posting settings.
5. Write a compelling description.
6. Tag your congregants in the post so they get a notification that you’re going live.
7. Set your camera's orientation.
8. Click the blue "Start Live Video" button to start broadcasting.

Make sure you have someone from your team who interacts with viewers online during the service. You'll also be able to see how many people are watching and who from your church family has joined the service.

Also, you'll want to go live for more no less than ten minutes and no more than ninety minutes.

As a District we are grateful for these tools and take advantage of them. While the message of hope remains the same, our medium has changed. We're not sure how long this request from our President will last. However, we're hopeful that if we adhere to the advice given we will be blessed for following the direction of our leader and that this pandemic will pass quickly.

You and your congregants remain in our prayers.

For more information we've posted a link in the description of this video that will guide you through an online tutorial.

<https://blog.hubspot.com/marketing/facebook-live-guide>